



## Beat the Traffic iPad app now available on App Store - Reaches top of the charts

[Beat the Traffic® HD](#) for iPad among the top 5 apps on Apple's App Store

**Santa Clara, CA, May 3rd, 2010** - Beat the Traffic®'s brand new application for the iPad, [Beat the Traffic HD](#), hits the App Store and rapidly reaches position number 3 of the top free applications available for the device.

Beat the Traffic HD enables commuters to check up-to-the-minute live traffic maps in their area, along with detailed incidents information and accurate traffic predictions. The App leverages the device's location capabilities to center the information on the user's vicinity, yet other cities can be browsed and searched as well. The innovative software also provides access to real-time traffic camera pictures from 34 of the top US and Canada cities. Wherever available, live camera snapshot images are useful to view traffic conditions at selected points along your route.



“Our Beat the Traffic HD App is a Best in Class application that already earned its place as one of the Featured Apps.” says Andre Gueziec, C.E.O. and founder of Beat the Traffic®. “The number of downloads skyrocketed since the release date of April 27<sup>th</sup>, reaching over 40,000 downloads in less than 4 days.” “Our patented Traffic forecasting technology allows users to preview traffic conditions 20 minutes to 2 hours ahead and select the best time to leave”.

With an already strong presence on the web via [BeatTheTraffic.com](#), Beat the Traffic® is making our innovative services available on the leading portable platforms. Along [Beat the Traffic® for BlackBerry](#) and for [iPhone](#), the iPad's Beat the Traffic HD App is the latest addition to the award-winning suite. User feedback has been very positive with such comments as “Best traffic app on iPad \* \* \* \* \*” “Cool App” “This app provides you a fast and easy way to pick the right time to go.”

Beat the Traffic® HD for iPad is available for free on the [App Store](#). “I used the same app on my iPhone and I use it now on my new iPad. Great app.” says Neoliteu, an iPad user.

[About Beat the Traffic®](#)

Based in Santa Clara, CA, Triangle Software LLC d/b/a Beat the Traffic® is the fastest-growing provider of vehicle traffic reporting solutions. Acclaimed for its visually-striking graphics, simple setup and user-friendly interface, Beat the Traffic® received the Television Broadcast magazine's NAB Top Innovation Award. Triangle Software is a National Science Foundation funded early innovator in traffic prediction and presentation science. For more information please visit [www.beatthetraffic.com](http://www.beatthetraffic.com) or [www.trianglesoftware.com](http://www.trianglesoftware.com). The Beat the Traffic® technology is protected by U.S. Patents Nos. 6,989,765, 7,161,497, 7,221,287, 7,375,649, 7,508,321, 7,557,730, 7,610,145 and 7,702,452.

Visit our [www.youtube.com/BeatTheTraffic](http://www.youtube.com/BeatTheTraffic) channel and follow us on Twitter at [www.twitter.com/btt3d](http://www.twitter.com/btt3d) and on Facebook at [www.facebook.com/beatthetraffic](http://www.facebook.com/beatthetraffic).

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